

MAÇAKIZI
BODRUM



MAÇAKIZI



TEMPLE OF LAID-BACK LUXURY
IN BODRUM



THE MAÇAKIZI STORY

When Ayla Emiroglu moved here in 1977, there was little more than a few simple houses, cars and stray cats in Bodrum. It was a couple of thousand years after Homer talked about the “wine-dark sea” of the Aegean, but the sprawling peninsula adorned with its sweet orange and lime trees still possessed that ancient beauty, a faint decadence where the blinding rays of the sun meet the immersive blue of the sea and the sky. “Bodrum was my freedom,” says Emiroglu, the enchanting owner of Maçakızı, the hotel that helped make this town a destination for the global glitterati.





Maçakızı is the Queen of Spades, a symbol of intelligence and beauty that, in fact, inspired a fellow Bodrum lover to name the hotel for Ms. Emiroglu. Infused with her sophisticated, yet subtle style, what started as a small pension in downtown Bodrum turned into one of the most cherished temples of laid-back luxury in the Mediterranean. Her magnetic personality created an atmosphere that drew crowds of intellectuals and artists to this quaint little town. Where else could you run into Ahmet Ertegun, Mick Jagger and Nureyev having a lavish lunch by the sea but Ayla's table...





Emiroglu was the headmistress, the boss lady that talked to the wildflowers on her property and disciplined her staff without so much as an admonishment. She worked with the same people for years, and they loved her. She fed the most basic staples of Turkish home cooking to the wealthiest, and they loved it. They loved it so much that they would follow her wherever she went - even to the first ever beach club she opened in a far-flung bay, inaccessible by any other mode of transportation but boat.





Sahir Erozan,
Founding partner of Maçakızı.



Then came along her son, Sahir Erozan, who had been writing his own success story in a different part of the world, in Washington D.C. He was the maverick that created several hip restaurants and clubs in the U.S. capital. He vaguely remembered the smell of jasmine in the garden of his mother's little pension in Bodrum. But it was during a trip in the early 1990's that he fell in love with the peninsula again and decided to work with his mother first in her second beach club project in Gölköy, and then the property that we know and love today as Maçakızı Hotel in Türkbükü.







Erozan married his mother's authentic, rustic style with his own vision of contemporary luxury. Rooms were renovated with the demands of a new generation of travelers in mind. The menu was updated with flavors from around the world as a result of Erozan's travels with his executive chef, Aret Sahakyan. There were many changes to adapt the hotel to the changing times but one crucial aspect remained the same: the boho-chic spirit of Bodrum Ayla Emiroglu has cultivated since the beginning. That social club vibe where no one bats an eye at a celebrity basking in the sun, where the staff knows everyone by their name and you get to chat all day with the owner smoking his cigar at the bar. And that proved to be the best recipe to attract a loyal following around the world, who whisper to each other that Maçakızı is the summer home they love coming back to every year. And so the legend goes.









The Maçakızı family is now growing with the addition of Villa Maçakızı, which expand the legendary Maçakızı hospitality tradition into new experiences. With its 10 elegantly designed rooms and impeccable cuisine executed by Carlo Bernardini, Villa Maçakızı is your ultimate private summer villa for bespoke occasions and unforgettable vacations in Bodrum.







PRESS COVERAGE

TATLER



Travel Guide 2022
The 101 best hotels in the world

... hedge-funders
... they've been run-
... ner since 1979.
... in the rosemary-
... main building's
... me palace. And
... breakfast, when
... martinez in a
... villa forest. Or,
... the sensational
... ones: meat-free
... using guests by
... -based sea bass
... steaks is more
... trolle rigou made
... low-key lunch.
... island of Caglia-
... (tatlernow.com).



The pool at
Babylonstoren was
inspired by celebrity
photographer
Alan Langer.

BABYLONSTOREN

Kapunnis, South Africa
Nestled between the granite domes of the Paarl moun-
tains, this 720-hectare estate has grown organically over
the past 10 years. The charming Cape Dutch buildings
have been more recently joined by its Fyabos Cottages –
spacious lodgings where sun streams through glass walls,
canopied beds are draped in diaphanous linen and pre-
tine bicycles for exploring the grounds are parked outside
(electric buggies, too, for a faster way to get to supper).
The former farm is a love letter to the wine-making
region of Franschoek, where clusters of grapes hang
heavy on vines, ready to be crushed and bottled into the
finest chardonnay, chenin blanc and shiraz. A trip to the
tasting room is a must. At dinner in the Babel restaurant,
menus follow the seasons: isoto with celeriac and burnt
sage; beetroot pappardelle topped with dill cut from
the herb garden; fragrant salads with fresh sasuriums.
Abercrombie & Kent (abercrombiekent.com) offer four nights,
from £2,499, including breakfast, flights and transfers.



MAÇAKIZI

Bodrum, Turkey
Slow-pulse dance music and a life-enhancing social vibe: this place holds a
magnetic lure for free spirits. Kate Moss is said to have once checked out of
a nearby detox centre and boled to the boagainvillca-clad terraces of its
collection of villas (founded in 1977 by current owner Sahir Erozan's
mother Ayla Enürüglü). New this year is the palatial 10-bedroom Villa
Maçakizi; available for private hire, it's located on a lavender-scented hill-
top above Paradise Bay, a short boat ride away. The familiar boho-cool,
white-on-white Maçakizi aesthetic infuses its sea-view suites, infinity pool
and beachfront cabana scene, but it's all your own private domain: you
won't see high-rollers rocking up in their yachts to hang out over lunch.
On call 24/7, the villa team aim to spoil; chef Carlo Bertandini produces
feasts of fresh pasta, salads and grilled seafood – including *bokek*, the local
lobster. Fairy light-adorned cocktail areas set the scene by night. When
wellness calls, the top-floor spa – with a fitness centre and hydrotherapy
pool – awaits. Doubles from £360, including breakfast (macakizi.com). □



A balcony with a view
of the turquoise sea and
terrace at Maçakizi.

PHOTOGRAPHS: GUY LAWRENCE/GETTY IMAGES; (P) TATLER; (R) A&K

TATLER

THE TIMES

THE TIMES

TURKEY

Best hotels in Turkey

From sprawling beachfront resorts to boutique city digs and palatial hideaways, there's a stay for every occasion

2. Macakizi, Bodrum

This hotel is actually a collection of villas on one of the most beautiful of Bodrum's peninsulas and was opened in the 1970s as a hangout for writers and artists. Times have changed, as has Bodrum – these days Macakizi's patrons include the supermodel Kate Moss and any number of sheikhs and oligarchs, who moor their yachts in the nearby marina. But the laid-back vibe remains, enhanced by its lush gardens, private beach and elegantly designed interiors. The hotel has its own speedboat, which you can rent for the day to take you to other parts of this lovely area.



Condé Nast
Traveler
THE
GOLD LIST
2021



MACAKIZI BODRUM, TURKEY

In the 1970s Mick Jagger, Rudolf Nureyev and their pals flocked to the sleepy fishing village of Türkbükü on the west coast of Turkey, lured by a boho B&B run by flamboyant host Ayla Emiroğlu. Thirty years later, her son Sahir Erozan had loftier visions, transforming the modest guesthouse into Maçakızı – 74 rooms spread across four bougainvillea-bright terraces on a sweeping site overlooking a beryl-blue bay. Today the whitewashed hangout is a magnet for Istanbul's soigné night-owls and well-heeled Euros – you can see why the buzzing peninsula is often labelled the St Tropez of Turkey. Breakfast (pillow-soft sesame pide slathered with honeycomb) is taken late. By midday, rows of beach beds are strewn with Hermès sarongs and everyone seems to know each other. Stealth yachts and teak sailboats anchor for the night so their inhabitants can come ashore to feast on chef Aret Sahakyan's deft cooking: creamy calamari carbonara and delicate lamb manti (dumplings). It could be just another frou-frou designer resort. Yet Maçakızı is unlike anywhere else, because it has identity, personality and a twinkle in its eye. This is all to do with the wonderfully charismatic Erozan, who flits between his many friends (Kate Moss is a regular), Cohiba clenched between his teeth, vodka on the rocks clinking. The white and taupe bedrooms are lovely but most of the action takes place outside: the beach deck, the breezy restaurant, the waterside bar for Bellinis. It has all the signatures you would expect from a cool independent hotel: a boutique stocking local designers (the Mae Zae bashed-gold earrings are hard to resist), a Bodyism gym and its own wonderful boat, *Hatas 71*, a converted 1914 steam liner. Yet more than that, Maçakızı is simply a club you want to be part of. Doubles from about £425; macakizi.com

SUITE DREAMS Wish you were here? Condé Nast Traveller reveals most luxurious hotels in the world 2021

Kara Godfrey
24 Dec 2020, 13:19 | Updated: 29 Dec 2020, 10:27

Comment now

THE most luxe hotels in the world have been revealed by Condé Nast Traveller, to add to your bucket list for a more exciting 2021.

33 hotels and resorts around the world featured on the list to inspire for holidays in 2021, despite the "challenging year" of 2020.

Maçakızı, Bodrum, Turkey

Rooms from £257 per night - [book here](#)



The boho-chic Maçakızı hotel has 53 rooms, many with sea views. Credit: TripAdvisor

Make your next holiday gold standard: The most exceptional hotels for 2021 revealed, from Beverly Hills to Bali via Perth

Condé Nast Traveller's Gold List 2021 provides inspiration for discerning travellers on where to stay
Making the list is a Marrakech hotel with 'head-turning rooms' and 'a no-expense-spared' Maldives resort
Here MailOnline Travel presents a selection of the 33 hotels that have been deemed 'classic and exceptional'

By JENNIFER NEWTON FOR MAILONLINE
PUBLISHED: 08:21 GMT, 23 December 2020 | UPDATED: 08:21 GMT, 23 December 2020

48 shares

When it comes to booking a hotel, don't settle for bronze or silver – go for gold every time. And don't waste time hunting around for top properties on the internet, simply consult Condé Nast Traveller's Gold List 2021.

The guide pinpoints 'classic and exceptional' hotels from around the world and 'provides inspiration and authoritative critiques for discerning travellers on where to stay'.

Among the 33 hotels making The Gold List 2021 are a 'delightfully homey' Paris property, a Marrakech venue with 'head-turning rooms', a 'gold standard' safari lodge in South Africa and a 'bright and cheery, but restrained' Beverly Hills legend.

Melinda Stevens, editor-in-chief of Condé Nast Traveller, said: 'This year it feels even more vital to share our recommendations and support the truly trustworthy classics that can be relied upon again and again. We work with the best people in the business to give the best quality travel recommendations and we hope that The Gold List 2021 will inspire our readers to dream, plan their next adventure, and explore new places as soon as we are able to do so.'

Scroll down to see a selection of the hotels making the new list, from swanky city properties to beach escapes...



MACAKIZI, BODRUM, TURKEY This hotel has 74 rooms 'spread across four bougainvillea-bright terraces on a sweeping site overlooking a beryl-blue bay'. Condé Nast Traveller writes: 'The white and taupe bedrooms are lovely but most of the action takes place outside: the beach deck, the breezy restaurant, the waterside bar for Bellinis.' Rooms from £250. Visit macakizi.com

THE TIMES

THE TIMES Saturday March 20 2021

Travel: 30 best eco-friendly escapes

Book ahead and plan your next adventure

Weekend

Travel Starts on page 43

Get in



What parents need to know about their school children

Everything you should know about the experts' guide

50 Travel

Where it's safe to book

The destinations and deals for...

Susan Aron and Sara Newman pick the best places for a summer holiday

As the world opens up, it's time to start planning your summer holiday. We've picked the best destinations and deals for you to book now.



52 Travel

Boutique stay on the Turquoise Coast

Also home to D-Rivet, a cool hotel with a gîtey marina where those sailors can park up and perhaps even admit that the juicy seaside aesthetic for the 103 bedrooms beats a night afloat. The pick of its three restaurants is the excellent alfresco Japanese overlooking the hotel's private beach.

Details: Seven nights' B&B from £1600pp, including flights, transfers and tours (abeautifulcoast.co.uk)

Fun for all the family

Set on a private peninsula, the kind you stare wistfully at on tourist board posters while waiting for the delayed 6.35am train, idyllic Naxos Island is an impressive all-rounder. Ninety minutes

Blissful retreat

The UNESCO-protected Tomba of the Kings are next door, as are busy bars

Exploring the Douro

In a town that's the heart of the Douro valley, the Douro is a river of wine. It's a river of wine, it's a river of wine, it's a river of wine.

Spanish Islands

By now, you know that the islands in the Balearics are a great choice for a summer holiday. They're a perfect place to relax and unwind, and they're also a great place to explore.

Historic Moroccan villa

Living in a historic Moroccan villa is a dream. It's a dream of a villa, it's a dream of a villa, it's a dream of a villa.



TRAVEL

Put spring in your step

...and if it hasn't already sprung in your spirit, Kate Humble introduces our celebratory of the season and our writers reveal where in Britain they are yearning to spend it

Put spring in your step



The Daily Telegraph

A touch of St Tropez in the Aegean

Already the riviera of choice for the jet set, the Turquoise Coast is about to get even better, says Laura Fowler

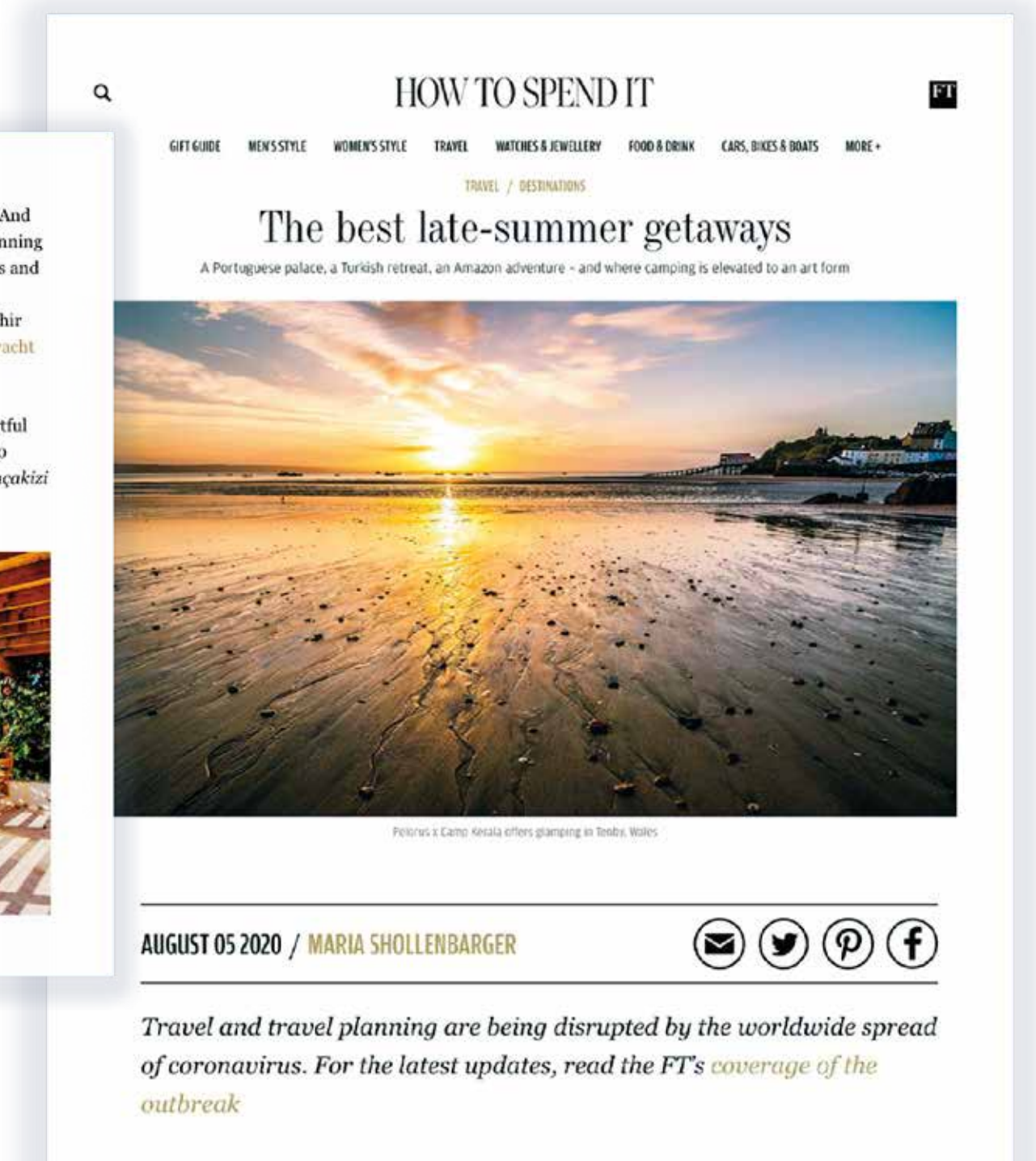




“ Bodrum’s jewel of a boutique hotel the Macakizi has taken over a spiffed-up 1940s motor watch that harks back to the Ottoman era and has hosted British royals and American presidents.”

The Daily Telegraph

“Mediterranean beach mavens know: Bodrum is a forever place. And Maçakizi – the funky, singular hotel with a diehard fan club spanning the globe that’s been a summer happy place for artists, designers and bourgeois bohémiens of various stripes and nationalities since opening in 1977 – in its forever address.”



From The Experts: The Next Steps For Safely Discovering The World Again

Angelina Villa-Clarke Contributor @ Travel
Chasing the dream. I write about travel and the world around me

In this continuing series for Forbes, I talk to a range of experts and insiders working in the travel industry about their plans for reopening across the sector. I find out more about the new practicalities which are now necessary, and the leaders' thoughts for the road ahead – from heightened cleaning protocols – a new 'essential' in a post-covid world – to the acceleration of advanced technology to aid seamless travel experiences.



The architecture at Macakızı makes most of light and space. (CREDIT: MACAKIZI)



Find your own sanctuary at Macakızı. (CREDIT: RUPERT EDEN)



The architecture at Macakızı makes most of light and space. (CREDIT: MACAKIZI)

Echoing the importance that space will bring for future travellers is **Sahir Erozan**, owner of **Macakızı**, the iconic luxury hotel located in Bodrum in Turkey. He foresees that travellers will be more cautious *and* conscious in the immediate future and will look for those special places where they can escape the crowds.

From implementing Covid-19 testing kits to temperature checks upon arrival; extensive sanitation to digital information, such as using QR codes for menus – Sahir reveals that the resort has already put in place a raft of new initiatives.

"We want Macakızı to be known as a safe haven, full of small yet significantly thoughtful details to ensure our guests continue to feel at home with us. One of the benefits of staying at Macakızı is its unique layout," he continues. "There are lots of open air spaces, with no corridors or enclosed areas. Integrated with the surrounding nature and beachfront, the core design of the hotel is all about open spaces, offering plenty of areas for guests to enjoy their own privacy."



View from Macakızı. (CREDIT: CHRISTOPHER REARDON 2018)

Having the last word, Sahir says: "The resort has been pressed, this is a chance for the tourism industry to rebuild for the better. People will always have an innate desire to discover the world, enjoy beautiful food and authentic experiences. Although the pandemic has been a crisis, one of the positives arising from it is that it has given people a new appreciation of travel."

Thoughtful about how quality over trips to reduce and on planes. g for hotels with tions in place, so

"Integrated with the surrounding nature and beachfront, the core design of the hotel is all about open spaces, offering plenty of areas for guests to enjoy their own privacy." – Sahir Erozan "

Forbes

TATLER

114 ПУТЕШЕСТВИЯ 115








В ЧЕСТЬ ЛЮБИМЫХ ГОСТЕЙ НАШИМ КЭМПБЕЛД, НАПРИМЕР В ОТЕЛЕ НАЗВАЛИ СПОРТИВНУЮ ЧЕРНУЮ ПОШУ.

БОДРУМ ДУХА

Задолго до того, как стало очевидно, что этим летом мы увидим Ибицу, Миканос и Портофино только в инстаграме, светские люди полюбили турецкий Бодрум. «Татлеру» это окно в мир после самоизоляции открывает создательница диджитал-путеводителей Карина Ошрова.



For our latest issue, a special edition with the theme of [Under One Sky](#), we asked our favourite globetrotters to open up their address books in support of the travel industry. The idea is to shine a light on businesses big and small – from Guyana to Panama; to pay it forward and bookmark for later the go-to destinations and experiences of the best-travelled people we know: tour operators, hoteliers, designers, adventurers, actors, chefs and more. These are our insiders' insider tips – in this case, their favourite small and secret hotels in the world.

For more global recommendations, plus love letters to travel from writers including Bernardine Evaristo, David Sedaris and Sebastian Faulks, download the current issue of *Condé Nast Traveller*.



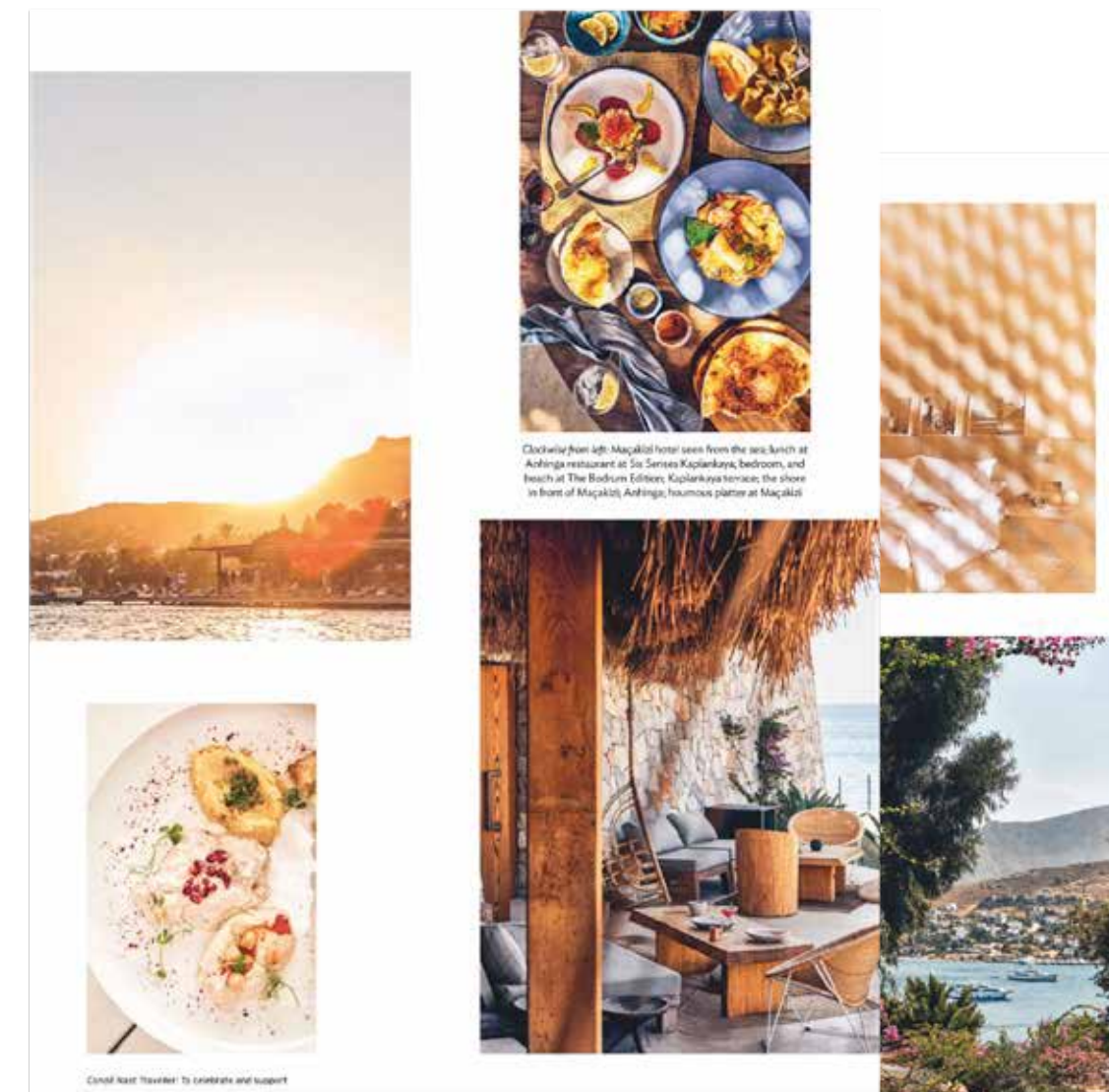
MAÇAKIZI, BODRUM

Recommended by Izak Senbahar, owner of smart New York City hotel The Mark

'Maçakızı in Bodrum. It is in a beautiful bay with the bluest, clearest water. The landscaping is mesmerising. The food from chef Aret Sahakyan is so good that once I stayed for 14 days and never left the hotel for a single meal. The outdoor breakfast area, with dramatic views of the sea and the islands and the huge buffet spread, is something you look forward to every morning.'

[BOOK NOW](#)
CREDIT: OLIVER PILCHER

“Macakizi in Bodrum. It is in a beautiful bay with the bluest, clearest water. The landscaping is mesmerising. The food from chef Aret Sahakyan is so good that once I stayed for 14 days and never left the hotel for a single meal-Recommended by Izak Senbahar, owner of smart New York City hotel The Mark”



Clockwise from left: Maçakızı hotel seen from the sea, lunch at Andrag restaurant at Su Senses Kaplıcaları, bedroom, and beach at The Bodrum Edition, Kaplıcaları terrace, the shore in front of Maçakızı, Andrag restaurant, terrace at Maçakızı

Condé Nast Traveller. To celebrate and support



TO CELEBRATE AND SUPPORT AMAZING PEOPLE DOING AMAZING THINGS IN AMAZING PLACES



Escape **BAZAAR**

GÜZEL YAŞAMA SANATI



Hikayesi 1977 yılında başlayan Bodrum'un ikonik oteli Maçakızı, lüks ve rafine bir tatil deneyimi vade ediyor.

Deniz, güneş ve huzur veren doğa... Geçen yılları ve değişen seyahat trendlerine rağmen Bodrum hem yepyeni pozitif enerji hem doğa hem de farkla tatil seçenekleriyle favori yaz rotası olma özelliğini koruyor. Bodrum denince akla gelen ilk yer olan Maçakızı ise upka üzerine kurulu olduğu muazzam bölge gibi misafirlerini sahip bir yer. Bodrum'un ikonik otelinin hikayesi 1977'de, Gölhisirküğü henüz sadece birkaç ev ile sokak kedilerinin olduğu küçük bir sahil kasabasıyken, Ayta Eminoglu tarafından Bodrum'un güzelliğini bozkalıyla paylaşmak için küçük bir butik otel olarak kurulmasıyla başlıyor. O günkü bohem ve sofistike ruhunu hâlâ koruyan, begonviller içinde, yeşile çevrelenmiş bir alanda konumlanmış Maçakızı yapılarındaki kerpiç alanın bile, iyi yemek yemeyi, doğayı, sunan sevan insanlar için açıldığı gündüzleri beri buluşma noktası. Lüks ayalığı, şef Ahmet Sahakyan'ın mutfağından çıkan Akdeniz lezzetleri, servis kalitesi ve profesyonel ekibiyle Maçakızı, bu yaz paucemiyeye karyi tınıs bulenlerini de aldı. Mem Maçakızı Hotel hem Villa Maçakızı'nda yeni kuralları uygulanmaya başlandı. Her yer düzenli olarak dezentefekte edilirken, sağlık prosedürleri ve sosyal mesafe kuralları ciddi bir şekilde uygulanıyor. Otel yönetimini taraından alınan her tedbir, tatil deneyiminizi daha huzurlu kılacak nitelikte. ■



Ahahsız lüks

Bodrum denince ilk akla gelen vakasyonlar arasında yer alan Maçakızı'nın sahibi Sahir Erozan ile bir araya gelerek, kendi gustosu, turizm ve hizmetçiliği için keyifli bir sohbet gerçekleştirdik.



Nerede yesek, içsek ve eğlensek

Bodrum'un eşsiz mavi koylarında açılan bitirilmemiş güzel restoran ve plajlara her gün bir yenisi daha ekleniyor. Bu yazın en yeni ve klasikleri Bodrum mekanlarından olgular ruhberimizle yazı dâvâsiye çıkarıyoruz.



Bodrum'un vazgeçilmeveni
Maçakızı Beach Club: konularla uyarak bu yaz da senerleriyle buluşuyor. Şezlonların arasında, masaların bir büyük mütte mesole bırakılarak yarıdan düzenleniyor ve canlı rezervasyon sistemine geçmiş. Eğlence ise kaldığı yerden devam ediyor.

Maçakızı Beach

Harpers **BAZAAR**

L'OFFICIEL

ELLE OnTheBeach adres



FARAWAY X MOMO BEACH

Ayşe Boyner'in Faraway'ı Çeyme Memo Beach'de mini bir butik olarak yeniden açıldı. Memo Beach'de butik fikri nasıl çıktı? Ayşe Boyner: "Memo'nun sahipleri arkadaşları Ben Memo'ya sevyorun, onlar da Faraway'ı sevyor. Köyüce birleşik." diye arattı. Zaten Faraway'ı sevmekle mindan oldu? Hemen yazıldı. Sabit favori yaz look'umu buldükünüz. Ayşe Boyner'le üç soruda bu tatil adresini keşfettik.
Bu yaz plajdaki diklende neler olacak?
Meksika illamı paucolar ve hoodie'ler. Çeyme akşamın serin oluyor o yüzden beach çıkıp fişte geçirmek için elbiseler bulmalar da var. Bu sezon mayo ve plaj kıyafetleri de yaptık. Bir de en sevdiğim markalardan biri, arkadaşlarımla alt Elie'nin mayo ve plaj kıyafetleri var. Tek model ayaklarımız mevcut, onlar da deri bulaşlar. Ben geçen sene ayakkabıları çıkardım, bu yaz ila vâlele devam.
Memo'ya özel ürettilmiş ürünler var mı? Dunder neler?
Evet! Tiril tiril, pamuk ve ippek, çiçek desenli kimonolar ve elbiseler geliyor.
Sizin favori parçalarınız neler?
Baja hoodie'den ilham alan Tulum hoodie elbise, kelen elbiseler, bir de plajkare mayo ve bükülürünüzün hepsi!
@fawayygram



'74ESCAPE STORE & GALLERY MAÇAKIZI OTEL BODRUM

Yazla birliktir, herkes için zulu geçeri, daha önce bezenen giyimimiz bir ölemeden birlik ve dayanışma çizgisıyla çıkarılır. '74Escape Store & Gallery bu sene Türkiye'nin yetenevli seramik sanatçıları, zanaatkarları ve tasarımcıları bir araya getirecek coğrafyamızdan çıkan tabirlerden güzel tasarımları sergileyecek.
Mağaza Temmuz 2024'de Bodrum Maçakızı Otel'de kapılarını açıyor. Akademi tarafından emsalleri gözlem seçilmiştir ve huzurlu modern tasarımlardan oluşan koleksiyonlar, güneş ve denizi aramızdan, neseli kaçırdığımız binaların saklayan seramiklerini, kayıtlarından, aksesuarlardan ve aksesuarlarından oluşan birer seçki.
Projeye katılan ondan seramik sanatçıları ve marka var. Bunlardan bazıları: Ayşe Tamcan, Mesut Öztürk, Metin Ertürk, Pinar Baklan, Anas Margara, Aşlı Filiz, Begüm Khan, Dice Kayek, Cöğür Hergöl, Homemade Aramaterapi, Mançe İstanbul, Melby Ma, Almila, Naciye, Nimen, Peace of White, Serena Üzgül.
@74escape



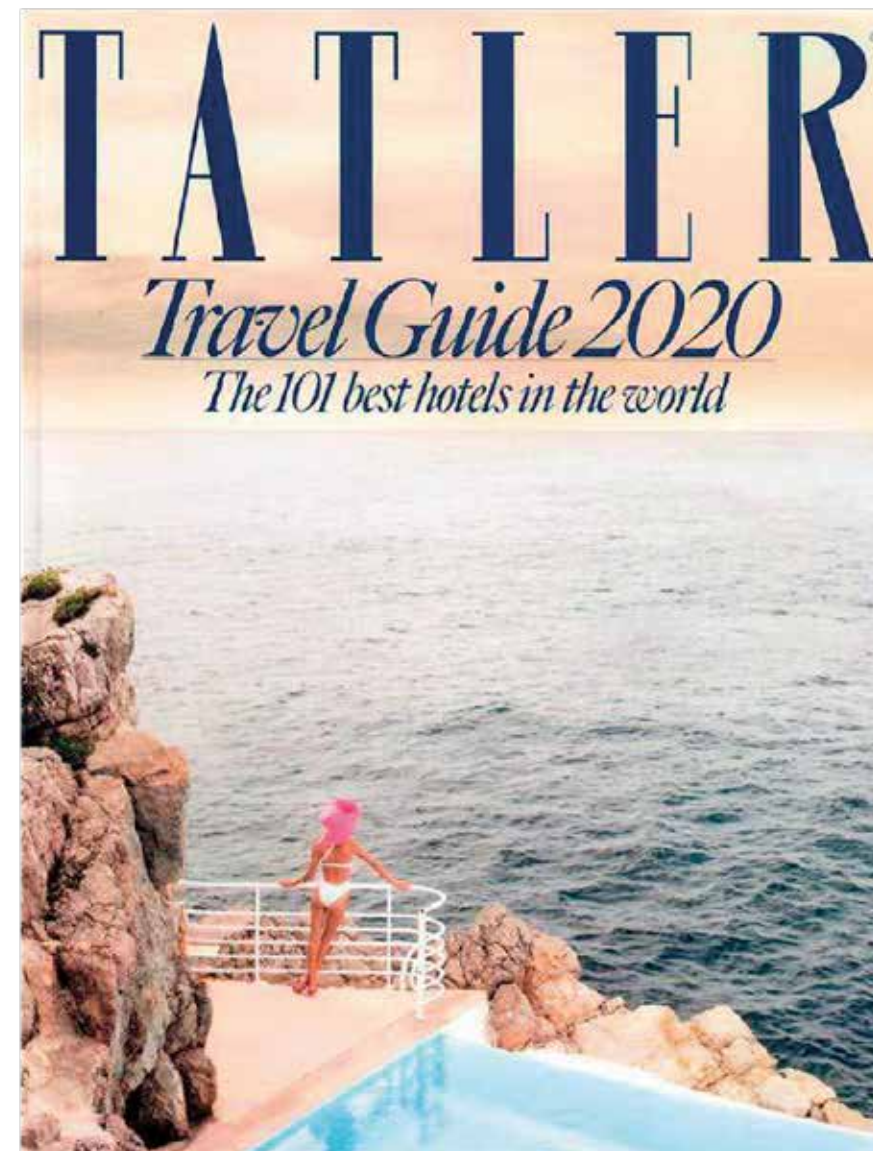
Peace of White

ELLE ON THE BEACH 2024

Harpers **BAZAAR**

L'OFFICIEL

ELLE



“With a fabulous restaurant conceived by Turkey’s star chef, Aret Sahakyan, a gym, spa and Turkish bath to recover from the glut of indulgence, the chicest boutique and a yacht for rent, Maçakızı encapsulates the joyous spirit of a barefoot beach club at its best.”

TATLER Travel Guide

“If you’re interested in a full-body reset, with a kick of sunshine, you’d do well to consider their new retreats in Kate Moss’ favorite Bodrum Hotel, Maçakızı.”



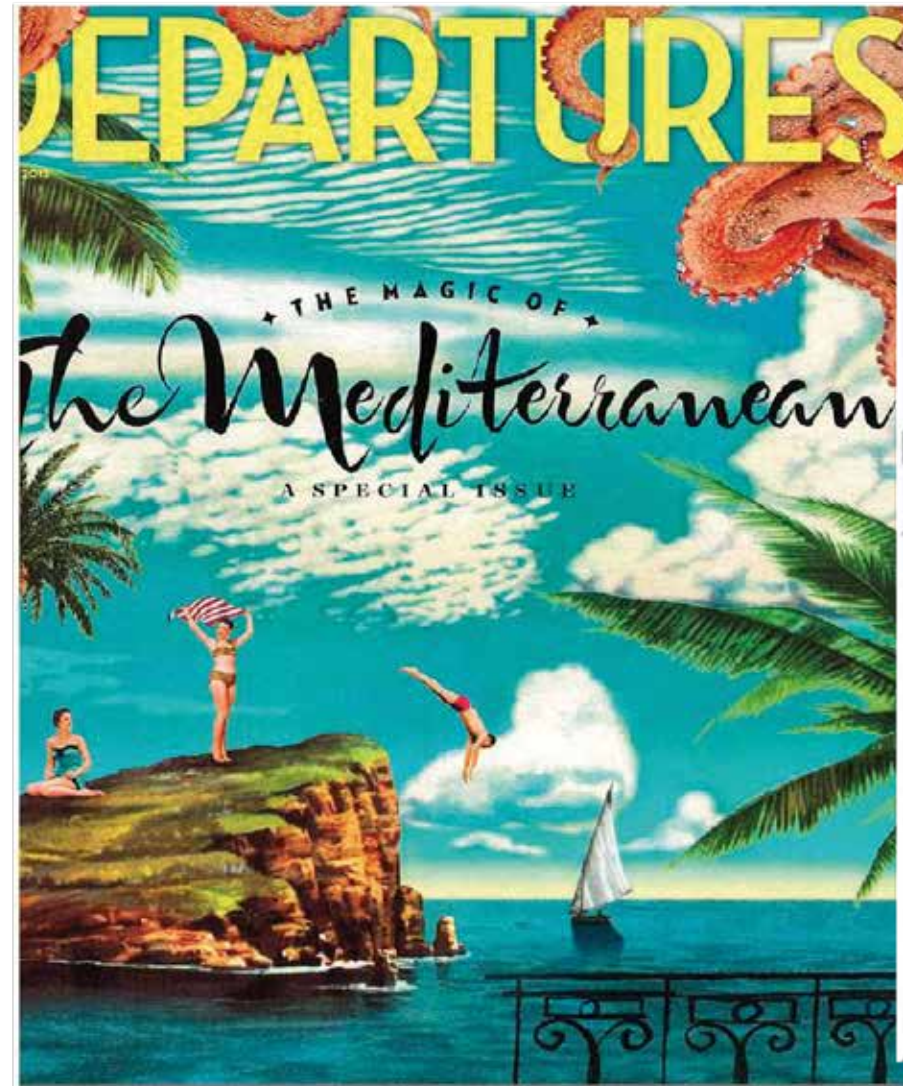
GQ

Fix mindset, movement, nutrition and sleep at Bodyism at Maçakızı

Want to work out like an A-lister? Maybe in an outdoor studio by the ocean? With their ruthlessly effective personal training and high-luxe locations, it's no wonder many of Hollywood's elite blaze a trail to Bodyism. If you're interested in a full-body reset with a kick of sunshine, you'd do well to consider their new retreats in Kate Moss' favourite Bodrum hotel, Maçakızı.

Entirely bespoke, each retreat begins with a full-body analysis, encompassing sleep patterns, nutritional deficits and hormone imbalances. This information feeds into a programme based on functional strength and interval work, balanced with yoga and massage. Each session builds to the next so your body is efficiently and completely worked – a wonderful excuse to spend the rest of your time idling among the beautiful people on sundecks built out over the Aegean.

For those who are less interested in change, but who want to maintain their physique while dancing late under the stars with the supermodels who come ashore from their superyachts – no problem. “Some people come for transformation,” says Nathalie Schyllert, the fearsomely talented former model and CEO who has taken over James Duigan's share of the Bodyism business. “Some people come to Bodyism to balance the partying...” There's even a Bodyism-styled cocktail of vodka, mint and lime.



“Sahir Erozan has created more than just another hotel or fashionable beach club but rather a world of its own, splashed by a new international jet set of sophisticated travellers, from Manhattan real estate wizards and French media stars to the occasional Kennedy and the opulently tanned and white-bikinied beach princesses from Kazakhstan and Cario.”

DEPARTURES

“On a peninsula with its share of opulent villas and over-the-top resorts Maçakızı is a standout, the sexiest hotel in all of Bodrum.”

TRAVEL+LEISURE



I MEAN, IF YOU'RE GOING TO LOUNGE AROUND ON THE CHAIRS AT A BEACH CLUB, SIPPING CHILLED RAKI OR HOSE WHILE BEING SERENADED BY SEABIRDS AND CÉSARIA EVORA, THERE'S ABSOLUTELY NO FINE LINE TO DO IT. AND IF, LIKE ANY normal person, you're looking for a bit of... (The text is partially obscured and difficult to read in detail.)





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